## YORKARE HOMES LIMITED COOKIES POLICY

This site is owned by Yorkare Homes Limited. This Cookies Policy is designed to tell you about our practices regarding the collection, use, and disclosure of information that you may provide via this site. Please be sure to read this entire Policy before using or submitting information to this site.

#### Your consent

To make this site work properly, we sometimes place small data files called cookies on your device. Most big websites do this too. Whenever you submit information via this site you consent to the collection, use, and disclosure of that information in accordance with this Policy. You will be asked for your consent annually when you should look at this Policy again to see if there have been any changes to it.

### **Information Collection**

Like many web sites, this site actively collects information from its visitors by permitting you to communicate directly with us via e-mail. Some of the information that you submit may be personally identifiable information (that is, information that can be uniquely identified with you such as your full name, address, e-mail address, phone number, and so on).

As you navigate through a Web site, certain information can be passively collected (that is, gathered without your actively providing the information) using various technologies and means, such as Internet Protocol addresses, cookies, Internet tags and navigational data collection.

### **IP Addresses**

This site uses Internet Protocol (IP) addresses. An IP Address is a number assigned to your computer by your Internet service provider so you can access the Internet and is generally considered to be non-personally identifiable information, because in most cases an IP address is dynamic (changing each time you connect to the Internet), rather than static (unique to a particular user's computer). We use your IP address to diagnose problems with our server, report aggregate information, determine the fastest route for your computer to use in connecting to our site, and administer and improve the site.

### What are cookies?

This website uses cookies. A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

Some cookies are deleted when you close down your browser. These are known as session cookies. Others remain on your device until they expire or you delete them from your cache. These are known as persistent cookies and enable us to remember things about you as a returning visitor.

The cookies we use allow us to recognise and count the number of visitors and to see how visitors move around the site when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. Our cookies also enable us to tailor the content you view according to preferences you set.

## We use Session Cookies for the following purposes:

To allow you to carry information across pages of our website and avoid having to re-enter information. To compile anonymous, aggregated statistics that allow us to understand how users use our website and to help us improve the structure of our website.

# We use Persistent Cookies for the following purposes:

To compile anonymous, aggregated statistics that allow us to understand how users use our website and to help us improve the structure of our website.

# Third parties serve cookies via this website. These Third Party Cookies are used for the following purposes:

To serve content on our site and track whether this content is clicked on by users.

To control how often you are shown particular content.

To count the number of anonymous users of our site. For website usage analysis.

Google Analytics. We use Google Analytics to give us insight into how our users interact with the website. The information collected is anonymous and statistical in nature, including the number of visitors to the website, where they have come to the site from and the pages they have visited. More information can be found at:

http://www.google.co.uk/intl/en/analytics/privacyoverview.html

### How to control cookies

You can control and/or delete cookies as you wish – for details, see aboutcookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

### **Use of Information**

Except as otherwise stated, we may use your information to improve the content of our site and for our marketing and research purposes. We may disclose your personally identifiable information where required by applicable laws, court orders, or government regulations.

### **Access and Correction**

To keep your personally identifiable information accurate, current, and complete, please contact us as about any incorrect information. We will update or correct personally identifiable information in our possession that you have previously submitted via this site.

# Security

We take reasonable steps to protect your personally identifiable information as you transmit your information from your computer to our site and to protect such information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. You should keep in mind that no Internet transmission is ever 100% secure or error-free. In particular, e-mail sent to or from this site may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail. Moreover, where you use passwords, ID numbers, or other special access features on this site, it is your responsibility to safeguard them.

### **Links to Other Web Sites**

This site may contain links or references to other web sites. Please be aware that we do not control other web sites and that, in any case, this policy does not apply to those web sites. We encourage you to read the privacy and cookie policy of every web site you visit.